

# Making the Leap from Trello to MeisterTask

German battery technology development company FiSCHER has become more productive than ever since switching to MeisterTask.

## SUCCESS STORY



Axel Fischer  
Managing Partner

### REGION

DACH

### EMPLOYEES

70+

### INDUSTRY

Technology

### WEBSITE

[www.akkufischer.de](http://www.akkufischer.de)

- Successfully switched from Trello to MeisterTask
- Improved productivity thanks to automations
- More than 100 active projects, shared with 70 team members
- Increased transparency thanks to Kanban boards



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**FiSCHER** is a German battery technology company with over 40 years' experience in the field of safety lighting, heavy lifting and other electrotechnical services. As a firm at the forefront of technological innovation in its field, FiSCHER has long seen the advantages of modern software solutions to enable efficient and flexible collaboration between more than 70 employees.

As early adopters of **Trello**, FiSCHER was already one step ahead of the curve in 2012. Company director Axel Fischer remembers the process that

led to implementing the software: "At first, we were looking for a task management solution to meet the needs of corporate management. The capabilities of Microsoft Outlook and SharePoint weren't really sufficient at the time. We also looked at Wunderlist, but it did not provide the overview we were looking for."

However, Trello provided a simple, visual organizational tool that provided an overview of task status, even while team members were out of the office. "**Remote working and home office** have been part of our company culture

for over 10 years now," says Fischer. "It was therefore especially important for us to find a tool that would work on mobile devices and facilitate working on the go."

## Trello and Data Security

While FiSCHER initially benefited from the overview that Trello provided, Axel Fischer became increasingly anxious to change to a different task management solution as time passed. His search for a replacement tool was motivated by growing concerns about data security:

// Data security is an important topic for us. With Trello, we simply did not feel that the provider shared our concerns. It came down to geographical location: the fact that our data was being stored on servers in the USA made us uncomfortable.

After unsuccessful attempts with two open-source task management solutions, Fischer stumbled upon **MeisterTask** in early 2017. Conversely

to Trello, the Austro-German company Meister was able to meet FiSCHER's stringent data security requirements. With its use of the German instance of the **Google Cloud Platform**, alongside Frankfurt-based servers to store user data, MeisterTask ensures that no European data is transferred across the Atlantic. Following the conclusion of a data processing agreement, Fischer was reassured that MeisterTask was the optimal choice.

## Switching from Trello to MeisterTask

Although security considerations were the catalyst for change, MeisterTask provided a number of key benefits to FiSCHER that Trello could not: above all, ultimate flexibility and practicality for the company's employees. Fischer explains:

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Further advantages that MeisterTask held over Trello were time tracking functionality and the seamless integration with MindMeister, Meister's own mind mapping tool. The latter gives the company a distinct edge in terms of turning ideas into reality.

// We brainstorm together in **MindMeister** and then export our ideas to **MeisterTask** directly. From there, we can immediately start formalizing our plans through structured tasks: it's a great workflow for us to have.

Actually transitioning from Trello to MeisterTask was simple. With a few clicks via the Trello import function, Fischer was able to import all 110 of the team's Trello boards — including cards, checklists, and tags — in the shortest time possible.

## From Invoice Processing to Fleet Management

The FiSCHER team manages dozens of projects and processes with MeisterTask. In addition to classic use cases, such as the management of IT support tickets, the team has shaped its boards to accommodate less-orthodox workflows too. Invoice approval and management of the company fleet both run efficiently in MeisterTask itself.

"Thanks to MeisterTask, we don't need our own document management system. We have created our own projects for processing invoices: a task is created for each invoice and assigned to the responsible employee for processing and approval," explains Alex Fischer. "Our orders from suppliers are also processed in MeisterTask. The Kanban format is ideal for displaying the current status for as many as 20 production and shipping

processes simultaneously."

It doesn't stop there: with MeisterTask, the FiSCHER team plans and organizes events, manages returns and complaints, communicates with suppliers and takes care of all office management duties. Rather than getting lost in email chains, employees communicate directly on the tasks themselves, ensuring all important information and files can be found by the relevant stakeholders easily.



MeisterTask is an incredibly versatile tool that helps us visualize a wide range of workflows and processes. It is the perfect solution for us — helping us manage our projects together and reach our goals with ease.

