

Agile Task Management for Large Banking Corporations

More than 2900 employees at LBBW are working more efficiently than ever thanks to MeisterTask.

SUCCESS STORY

LB≡BW



Katja Esch
IT Project Leader

REGION

DACH

EMPLOYEES

1.000+

INDUSTRY

Finance and Banking

WEBSITE

www.lbbw.de

- Greater agility throughout the company.
- More efficient collaboration within teams.
- More transparency through visual project boards.
- Time savings through targeted communication.



Agile working requires the implementation of an agile tool. It has to be simple and understandable – that's exactly what MeisterTask offers.



Landesbank Baden-Württemberg (LBBW) is a universal and commercial bank, based in the south west of Germany. The LBBW Group provides financial services for corporate customers, private customers and savings banks, central business areas that are further complemented by real estate financing and capital market products.

Such large corporations — especially those in “traditional” business areas like finance — are not usually synonymous with modern software solutions and agile working models. However, as a future-oriented company, LBBW likes to challenge these perceptions. Katja Esch, IT Project Manager at LBBW, explains.

“The idea of using a collaborative task management tool first came up at an open space event on agility.

Our goal was to make cooperation within and between our departments more efficient, simultaneously ensuring more transparency.”

Following a thorough examination of the options available on the market, a decision was made: MeisterTask.



Aside from its intuitive user interface, MeisterTask's server location was a deciding factor for us. The security of our data is of utmost priority. With MeisterTask, we know that our data is stored in Germany and protected by rigorous security and privacy measures.



Simple Implementation

Once the software was chosen, the aim of the transition phase was for LBBW employees to be able to start using MeisterTask in just a few steps. A comprehensive user guide, alongside guidelines and links to YouTube tutorial videos were published on the company's intranet, succinct enough to ensure costly training courses were not necessary. The effects were spectacular: within a few weeks, 2900 employees were already working in MeisterTask.

Kanban, Scrum and more

LBBW's employees use MeisterTask for all kinds of small and medium-sized projects as well as for their day-to-day task management. For some projects, large Kanban boards

are created, while other teams work within a Scrum framework. As a web-based tool, MeisterTask facilitates real-time collaboration between team members, no matter where they are located. As such, it is ideally suited for interdisciplinary and cross-functional teams, such as LBBW's agile coaches.

"Our 15 agile coaches use a Kanban board in MeisterTask to work together. Here, they create new tasks for seminar requests and take those tasks through various stages from planning to completion. There's no need for a team leader to assign tasks — instead, each coach simply assigns tasks to themselves when they are free to take them on. Additionally, coaches outline concepts for agile work and use MeisterTask to share them with their colleagues."

Using MeisterTask's automations, the teams at LBBW work even more efficiently. Many employees, for instance, use the tool's email automation to keep colleagues in the loop about project progress. The company also makes use of the security restrictions offered by MeisterTask's Business plan to ensure that projects cannot be shared with unauthorized persons and data can't fall into the wrong hands.

Effective Teamwork and Communication

LBBW has been successfully using MeisterTask since May 2018. Katja Esch shared some final thoughts on the effects the tool has had so far:



MeisterTask has created more transparency within our projects. We save time by going to fewer meetings, and meeting minutes have become mostly obsolete. Thanks to MeisterTask we collaborate and communicate more effectively.

