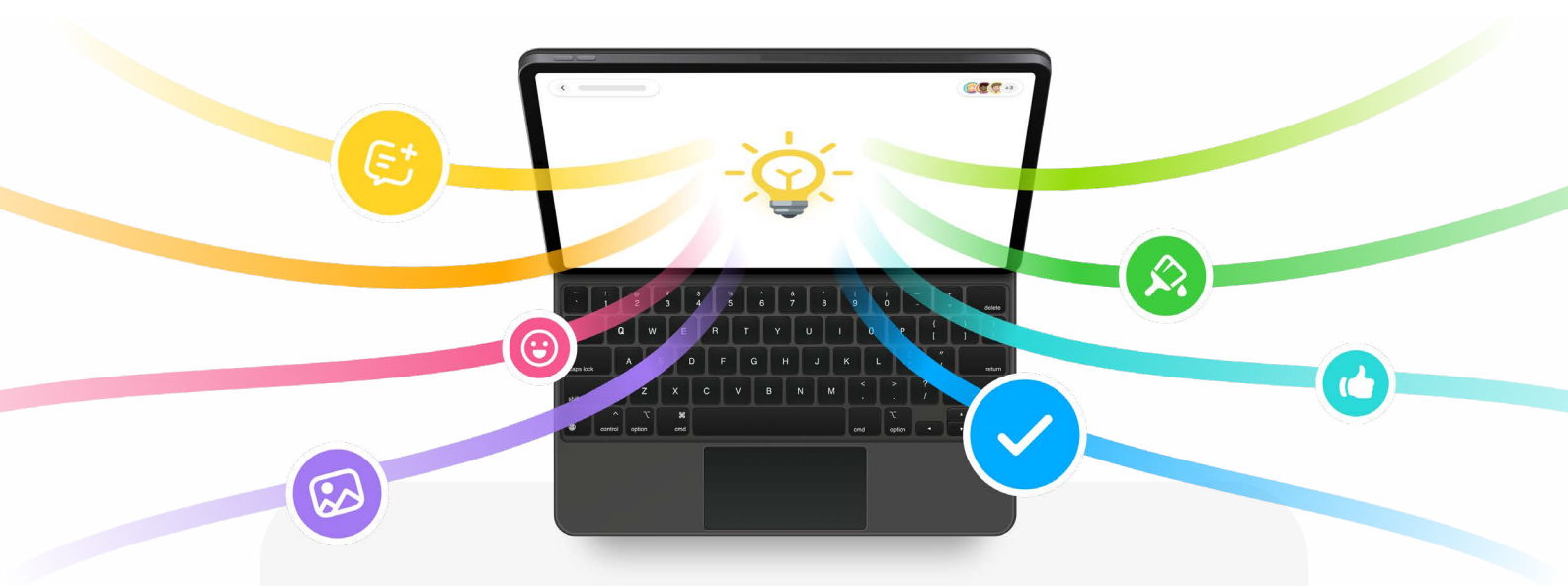


About MindMeister

MindMeister is an intuitive mind mapping solution that provides an infinite canvas for collaboration and project planning. Whether used alone or with your team, MindMeister is user-friendly, beautifully-designed, and perfect for enhancing creativity and productivity.



Overview

Launched in 2007 as Meister's first product, MindMeister is the market-leading online mind mapping solution with 25+ million users generating over one million maps per month. A dedicated mind mapping tool built by and for mind mappers, MindMeister has everything you need to keep your team creative and engaged. From collective brainstorming and project planning to information sharing and knowledge management, MindMeister's spectacular features help you get the most out of your projects.



USPs



Simple and easy to use.

With its intuitive design and range of collaborative features, users can start collaborating with MindMeister right away.



Infinite canvas.

Your maps grow to fit your ideas and plans. MindMeister's infinite canvas scales to collect every last idea.



Stunning designs.

MindMeister's expertly designed map templates and themes allow users to create engaging, beautiful maps. No design skills required!



Map from anywhere, anytime.

When ideas strike, MindMeister is ready to capture your thoughts. Our cloud-based, online map editor allows you to map from any web browser. Coupled with our mobile apps, your ideas are just a touch away.



Effortless collaboration.

Teams of all sizes can collaborate with ease. Map together, discuss map topics with others via comments and gather feedback on your ideas. You can even share your maps with people outside your team for easy collaboration.



Meister Suite Integration.

MindMeister's native integrations with MeisterTask and MeisterNote create a seamless workflow from the first idea to the finished project.

Available Apps



Web app

MindMeister's web version runs in all standard web browsers. No need to download anything.

<https://www.mindmeister.com/>



iOS app

MindMeister offers native mobile apps for iPhone, iPad and Apple Watch.



Download on the
App Store



Android app

MindMeister also offers a native app for Android phones and tablets.



GET IT ON
Google Play

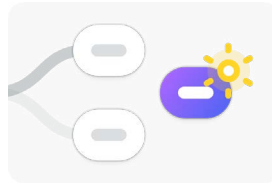


Feature Highlights



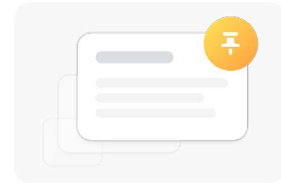
Beautiful Themes.

MindMeister's expertly-designed themes add color and style to your mind maps – improving readability and comprehension.



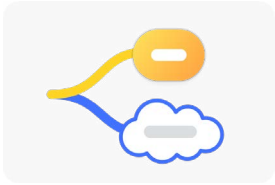
Freely-Positioned Topics.

Branch out... or break free! Place topics anywhere on your mind map. Attach or float topics to make each map your own.



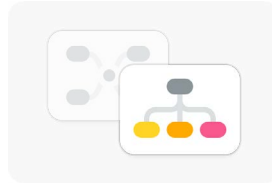
Expandable Notes.

Dive deeper with expandable notes. With more space for your ideas, you can add even more context to map topics.



Topic and Line Styling.

With custom topic styling options, make each topic stand out. Customize the fill and stroke, shape and more.



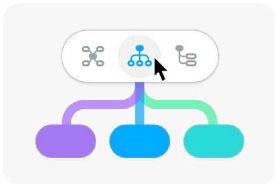
Templates.

Choose the layout that best suits your needs. Explore our predefined mind map templates: a map for every occasion!



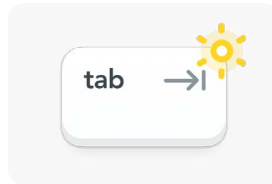
Outline Mode.

Toggle between the visual and linear with Outline Mode. View mind maps as bulleted lists or bulleted lists as mind maps.



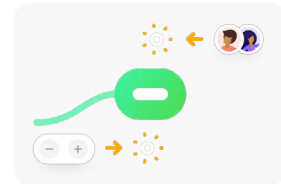
Mixed Map Layouts.

Display content in three map layouts: mind map view, org chart, or list. You can even use different layouts on the same canvas!



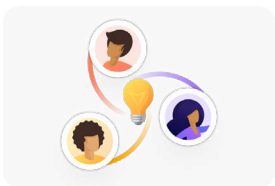
Key Shortcuts.

Add topics, format text, and arrange your map without touching your mouse. Mind mapping has never been easier.



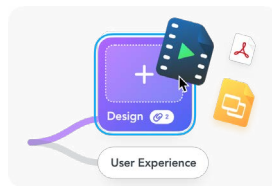
Focus Mode.

When it's time to focus, look no further. In Focus Mode, distractions disappear so you can focus on what matters: your ideas!



Brainstorm Mode.

Launch collaborative brainstorming sessions with your team. Let your creativity flow, then add comments and reactions!



Media Embeds.

Enhance your mind maps with embedded multimedia attachments in map topics, including videos, images, gifs and links.

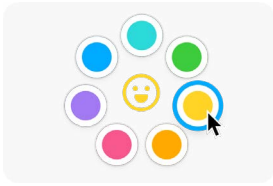


Attachments.

Context without the clutter. Attach files to maps from local storage, or link out to documents, articles and more on the web.

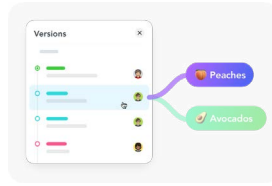


Feature Highlights



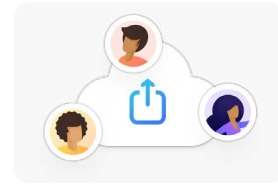
Tintable Images & Emojis.

Add beautiful, tintable images to any map topic. If you prefer emojis, select from the panel for that personal touch.



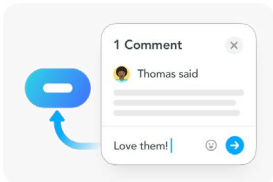
Versions History.

View previous versions of mind maps, make a copy of a previous version, or restore your map to its former glory.



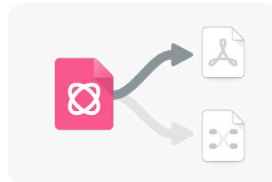
Share Link.

Spread good ideas quickly with your map's unique share link. Made a mistake? Generate a new link to revoke access at any time.



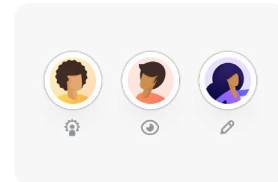
Commenting.

Spark debate on your mind maps with comments. Exchange thoughts and suggestions in a logical, structured way.



Export.

Develop and present mind maps with other tools. Export to PDF, Microsoft Word and more to ensure alignment.



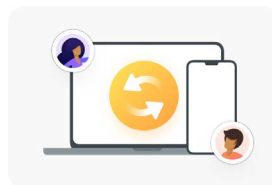
Roles and Permissions.

Decide who can view and edit maps by setting permissions for users and groups. Define permissions granularly for each map.



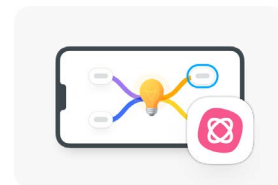
Mobile Apps.

Access your maps wherever you are: MindMeister's iOS and Android apps facilitate collaborative mind mapping from your mobile device.



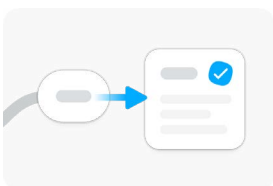
Real-Time Sync.

Map effortlessly across multiple devices. Whether you're on desktop, phone or tablet, MindMeister will keep you mapping and safeguard your ideas.



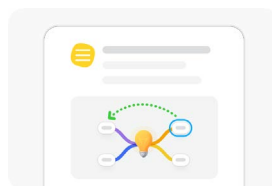
Mobile Apps.

Access your maps wherever you are: MindMeister's iOS and Android apps facilitate collaborative mind mapping from your mobile device.



MeisterTask Integration.

Convert mind map topics into tasks on any project board in MeisterTask. Turn ideas to actions and track them with ease.



MeisterNote Integration.

Embed any MindMeister map into a document in MeisterNote. See changes to the map in real time via MeisterNote.



In Good Company

Notable teams worldwide trust MindMeister, including SAP, Oracle, CNN, Philips and Vodafone. MindMeister is also incredibly popular with a number of world-leading educational institutions, including Stanford University, the University of Chicago, Columbia Law School, and Johns Hopkins University. MindMeister has been recommended by publications including the New York Times, Forbes, Zapier, LifeHacker, Entrepreneur, CIO and Business Insider.



Features and Pricing

MindMeister is a freemium product. The free version (MindMeister Basic) allows users to create up to three mind maps and collaborate with others in real time. The basic version is ideal for folks just learning about mind mapping, those who want to collaborate with others in real time, and teams working on a single project.

MindMeister Personal, Pro, and Business are available for individuals and teams as a 6-month or annual subscription. The paid plans offer a robust feature list including unlimited mind map creation, map exporting, and media embedding as well as team admin and customization features. MindMeister also provides excellent discounts for NGOs and educational users.

All up-to-date information on our features and pricing plans can be found on mindmeister.com/pricing

Videos

See MindMeister
in Action

[Watch Promo Video](#)



About Meister

The company behind MindMeister, MeisterTask and MeisterNote

Founded by Michael Hollauf and Till Vollmer in 2006, Meister has an international team of 100+ tech enthusiasts, working from offices in Munich, Vienna and Seattle. Together, we develop smart and intuitive web apps that help teams of all sizes and industries turn ideas into reality. Our products MindMeister, MeisterTask and MeisterNote support a complete creative workflow — from collaborative brainstorming to agile task management to collaborative documentation and knowledge management.



MindMeister is the market-leading online mind mapping and collaboration solution with over 25 million users and 1.5 billion ideas generated.



MeisterTask, the most intuitive task management solution on the web, was released in 2015 and has since been listed among the Best Apps by the App Store, the Google Chrome Store, WIRED, AASL and many others.



MeisterNote, launched in 2021, is the newest tool in the Meister Suite and provides intuitive, collaborative documentation for teams. So much more than a note-taking tool, MeisterNote empowers teams to create beautiful documents together.

Meister is a **Google Premier Partner** and a pioneer in developing **Apple iOS applications**.

You can read more about our company history on **TechCrunch**.

Follow us on **LinkedIn** or **Instagram**!

